

ROGER CHAN

VISUAL DESIGNER / HAND-LETTERING / ART DIRECTION

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I Brings to the table nine solid years of digital design and a strong foundation in graphic design and illustration. I am seeking a opportunity to join another vibrant in-house team or creative agency that could use my enthusiasm for branding and typography!

EXPERIENCE

Visual Designer at eBay Inc.

San Jose, CA | January 2017-Present

- Visual designer on the North America Creative Team designing and managing multiple projects within the Home and Garden vertical and Seller Center.
- Design banner ads, email ads and other on-site placements including landing page graphics for special campaigns and coupons.
- Create templates to assist in new brand transition.

Contracted through Alliances Management

Lead Sign Artist at Trader Joe's

San Jose, CA | May 2006-Present

- Create engaging signage and designs that communicate excitement, enjoyment and value to customers.
- Delegate and manage tasks amongst a team of designers to ensure deadlines are met.
- Provide art direction to new artist and designers on internal processes and methods.

Senior Graphic Designer at SnapLogic Inc.

San Mateo, CA | December 2013-January 2017

- Collaborated with web developers and marketing managers to redesign company website.
- Updated the website, landing pages and emails on a weekly basis.
- Designed booths, swag and collateral pieces for trade shows and sales kick off events.
- Edited recorded webinars and podcasts to help promote.

GRAPHIC DESIGNER (December 2013 – August 2015)

- Work with technical stakeholders to translate white boarded graphics into diagrams.
- Designed PowerPoint presentation decks, marketing collateral pieces to help support sales team.
- Create and manage visual style guide to ensure a consistent brand across all marketing channels.

Graphic Designer at KeyPoint Credit Union

Santa Clara, CA | May 2013-September 2013

- Collaborated with marketing managers and product management to design fresh ad campaigns.
- Produced print collateral pieces for credit union branches such as teller cards and take-ones.
- Partnered with web developers on creating a new banking website and mobile app.

Contracted through Modis

Specialist & Workshops Coordinator at Apple Inc.

Santa Clara, CA | October 2011-May 2013

- Designed internal emails explaining new products, third party products and promotions.
- Coordinated and facilitated workshops that taught customers tips and tricks in using iOS.
- Assisted on the visuals team in creating exciting store window displays.

EDUCATION

San José State University

San Jose, CA
Bachelor of Fine Arts,
Digital Media Art,
May 2009

Bachelor of Arts,
Design Studies: Graphic Design,
May 2009

Mission College

Santa Clara, CA
Web Development Courses,
Spring 2013, Fall 2013

General Assembly

San Francisco, CA
Front End Web Development,
Spring 2014

SKILLS

Adobe CC

Photoshop, Bridge, Illustrator,
InDesign, Dreamweaver, Audition

Apple

Pages, Keynote, iMovie

Microsoft

Word, PowerPoint, Outlook

Task Management

JIRA (SPARC), Asana, Workfront

Other Apps

DropBox, GitHub, Marketo,
Campaign Monitor, Salesforce
Google: Analytics, Docs, Sheets

LANGUAGES

English, Mandarin and working
knowledge of HTML and CSS

PASSIONS

Photography, Cars, 🍏Tech, Style,
Foodie, Fitness, Home Improvement,
DIY Projects, Family, Friends and
my husky pup #LexiChan